



CASE STUDY



TRAXXEO GAINED BRAND EXPOSURE AND QUALIFIED LEADS AT **THE BIG 5**

TRAXXEO is a software platform for managing your site resources to help you improve the efficiency of your daily work and ensure productivity on the field. Founded in 2008, we are currently a world leader in data collection and digital transformation for the construction and infrastructure sectors.

1 CHALLENGE

TRAXXEO already had major clients in the UAE and the GCC but needed more exposure.

2 SOLUTION

The Big 5 gave us the opportunity to become an event Gold Partner and to speak in front of a qualified C-Level audience (authorities, contractors, etc.)

3 RESULTS

Thanks to our participation in the event, we gained more brand exposure as well as qualified leads with important prospects.

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To enquire about exhibiting at The Big 5 2022, email info@thebig5.com