



CASE STUDY



ONSTRUC LANDS 50 LEADS, 1 PARTNERSHIP AND 3 INVESTMENT OPPORTUNITIES AT THE BIG 5!

Onstruc is a proptech software company based in Berlin specializing in photo documentation. Onstruc is on a mission to make the most user-friendly documentation and reporting app in the construction industry.

1 CHALLENGE

Due to the COVID-19 and our limited budget as a startup, we have been struggling to expand globally since January 2021.

2 SOLUTION

We have always known the huge difference between virtual and live events when it comes to marketing and spreading the word. That is when we joined The Big 5 which gave us an incredible chance to expand globally.

3 RESULTS

Generated a major partnership, 3 investment opportunities and more than 50 international leads.

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To enquire about exhibiting at Start-up City 2022, email StartUpCity@thebig5.ae