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Construction in Dubai has a new mantra: It's not about going big



August 14, 2018 9:50 am



An article by The Big 5

Dubai has built its fame developing some of the tallest, largest, and most magnificent construction projects in the world. Recognized globally as a luxury destination, the Emirate might have a surprise in store. Dubai is now focusing on building more compact and efficient developments in response to market demands, an expert reveals to The Big 5.

“In response to a growing request, most master developers are building residential units that are both smaller and more efficient,” says Ahmad Bukhash, Director of Urban Planning at the Dubai Creative Clusters Authority (DCCA).