

SHOW PREVIEW

38TH EDITION OF THE BIG 5 TO EXPLORE REGIONAL TRENDS IN CONSTRUCTION TRADE

After a record-breaking edition in 2016 that welcomed 78,579 participants from 142 countries, The Big 5 is coming back bigger than ever this year. Awarded "Best Trade Exhibition Over 10,000 sqm Gross" at The Middle East Event Awards 2017, the largest and the most influential construction event in the Middle East will open its doors at the Dubai World Trade Centre from 26 to 29 November.

The 38th edition of The Big 5 will offer industry professionals from around the globe an enhanced platform to do business, and source the most innovative products and solutions for their projects from over 2,500 exhibitors.



Networking and learning opportunities will be also on the rise this year, with 72 Big 5 CPD-certified Talks, Live Products Demonstrations, the Platinum Club, and the 10th edition of the Gaia Awards, enabling

professionals and decision makers to stay ahead with the latest trends and opportunities in the ever-evolving regional construction market.

The Big 5's Excellence in Construction Summit on November 26 will explore current and future trends of the construction sector in Dubai, the GCC region and beyond, while on November 26 and 27, The Big 5 will host the first Innovation in Precast Summit.

In order to meet the growing demand for smart, innovative and sustainable cooling solutions, and to support the local construction market in advancing industry best practices, The Big 5 is introducing a new dedicated HVAC-R hall.

Moreover, with 20% of visitors at The Big 5 2016 expressing an interest in solar technology, the largest construction event in the region will be co-located for the first time to The Big 5 Solar. Under the patronage of the UAE Ministry of Energy, the event is set to become a premier platform for solar industry professionals to network and do business in the Middle East. The Big 5 Solar pursues the escalating green demands in the GCC market by showcasing solar technologies from local and international exhibitors, as well as offering an education agenda geared towards industry development. *To know more about the event, visit www.thebig5.ae*