

SO MUCH MORE THAN AN EXHIBITION



THE BIG 5 DISCUSSIONS AND DEDICATED NETWORKING SESSIONS

NEW! Seminars. Visitors will gain access to over 80 free seminars that will deliver practical advice and applied information on a huge breadth of topics, with lessons learned from live projects and delivered by experts with hands-on experience.

Gaia Awards. The Gaia Awards is set to make an even bigger impact this year. Open to The Big 5 exhibitors, this event will honour those who have successfully integrated sustainable products and services into construction products in the GCC.

Platinum Club. The Platinum Club brings together the region's leading 600 projects with budgets over US\$100 million. In 2010, The Big 5 welcomed 499 key buyers who discussed opportunities and challenges in the MENA region within a private and exclusive setting.

Conference. The Big 5 Conference is a two day industry program addressing the challenges and opportunities in the Middle East. This industry leading technical event will bring together developers architects, consultants, contractors and solution providers; to discuss, benchmark and inspire best-practice and project quality improvement.

NEW! Middle East Green Build Congress. This session brings regional and international environmental leaders together to define a vision for a green and sustainable future. The exclusive speaker panel will bring together politicians, ministers, CEOs, environmentalists and guideline authorities to discuss nation-shaping topics.

Training Workshops. Interactive workshop and training programs for specialist skills will run alongside the conference and congress programs. Training and workshops are ideal for learning, developing essential skills, gaining accreditation and professional development points in an active learning environment.